



The Ark Federation

Working Together to Improve Attendance

Dear parents and carers,

Over the past few weeks we have been looking carefully at the attendance levels across both of the Ark schools. We are pleased to see the majority of children are in school and on time every day. We are grateful for your support with this and appreciate your efforts.

We spend a lot of time chasing those with low attendance and put a lot of effort into spreading the message that all children need to be in school as much as possible. However, we have been thinking that maybe we should spend a bit more of our time rewarding and praising those of you that are doing a great job all of the time.

With this in mind, we are introducing a couple of exciting new initiatives...



Freddo Fridays

If your child is in school every day (on time) during the week, they will win a Freddo on Friday! We will be starting this next week (25th Nov) and repeating it each week up until the end of term!

The Annual Attendance Raffle

Starting next week, your child will earn you a single entry into an end of year raffle every single time they come to school (on time). That means that if your child is in school every day throughout the year, your name will be in the raffle 190 times. If they have a week off with a tummy bug, you'll still earn 185 entries, and so on. At the end of the year we will pick a name at random to win a £100 amazon voucher!



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Moorlands Church of England Primary Academy

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