



## Moorlands Church of England Primary Academy

Headteacher: Mr Kevin Lee

Moorland Way, Belton, Great Yarmouth, NR31 9PA Tel: 01493 780007  
Email: office@moorlands.norfolk.sch.uk Web: www.moorlands.dneat.org



Diocese of Norwich  
Education and  
Academies Trust

24<sup>th</sup> May 2018

Dear Parent/Carer

At Moorlands Primary Academy, we sometimes take photographs of pupils. We use these photos in the school's prospectus, on the school's website and on display boards around school. We would like your consent to take photos of your child, and use them in the ways described above. If you're not happy for us to do this, that's no problem – we will accommodate your preferences.

Please tick the relevant box(es) below and return this form to school.

- I am happy for the school to take photographs of my child.
- I am happy for photos of my child to be used on the school website.
- I am happy for photos of my child to be used in the school newsletter/press
- I am happy for photos of my child to be used in the school prospectus.
- I am happy for photos of my child to be used in internal displays.
- I am happy for photos of my child to be used on Moorlands facebook and twitter
- I am **NOT** happy for the school to take or use photos of my child.

If you change your mind at any time, you can let us know by emailing office@moorlands.norfolk.sch.uk, calling the school on 01493 780007 or just popping in to the school office.

If you have any other questions, please get in touch.

### Why are we asking for your consent again?

You may be aware that there are new data protection rules coming in from May. To ensure we are meeting the new requirements, we need to re-seek your consent to take and use photos of your child. We really value using photos of pupils, to be able to showcase what pupils do in school and show what life at our school is like to others, so we would appreciate you taking the time to give consent again.

Childs Name: \_\_\_\_\_

Parent or carer signature: \_\_\_\_\_

Date: \_\_\_\_\_